



THE WHITE HOUSE

WASHINGTON

November 25, 2014

Enduring change starts when each of us takes action to meet the needs of others. Over time, everyday acts of kindness build a momentum for change that drives our Nation forward. This holiday season, let us celebrate this spirit of selflessness and resolve to give back in meaningful ways.

To meet the challenges faced by the global community, we must come together to spur solutions that affect us all. Around the world, #GivingTuesday is a grassroots movement that illustrates the impact we can have when we all pull together. The investments we make—in both time and funding—can help solve the urgent problems of today and will make the next generation stronger.

By encouraging people across the globe to support their neighbors in need through acts of kindness and charitable donations, we can cultivate a sense of understanding that we are all part of something greater than ourselves.

This holiday season, I am inspired to see countless men and women giving in their own way. The response to #GivingTuesday demonstrates the enormous potential we have to leave an enduring mark not only in our communities, but also around the world.

A handwritten signature in black ink, appearing to be "Barack Obama", written in a cursive style.