





Societal Distrust of Police

Antiquated Tech Systems

3 FORCES CHANGING EVERYTHING



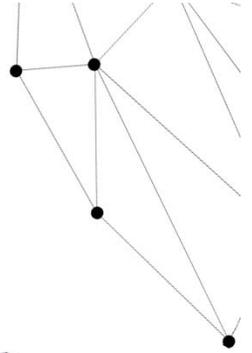
Internet



Mobile



Cloud





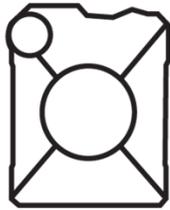
How can we use tech to help solve this?



PEOPLE



AXON

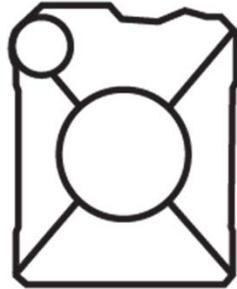


DEVICES



APPS





- **100,000+ Cameras**
- **500,000+ TASERs**

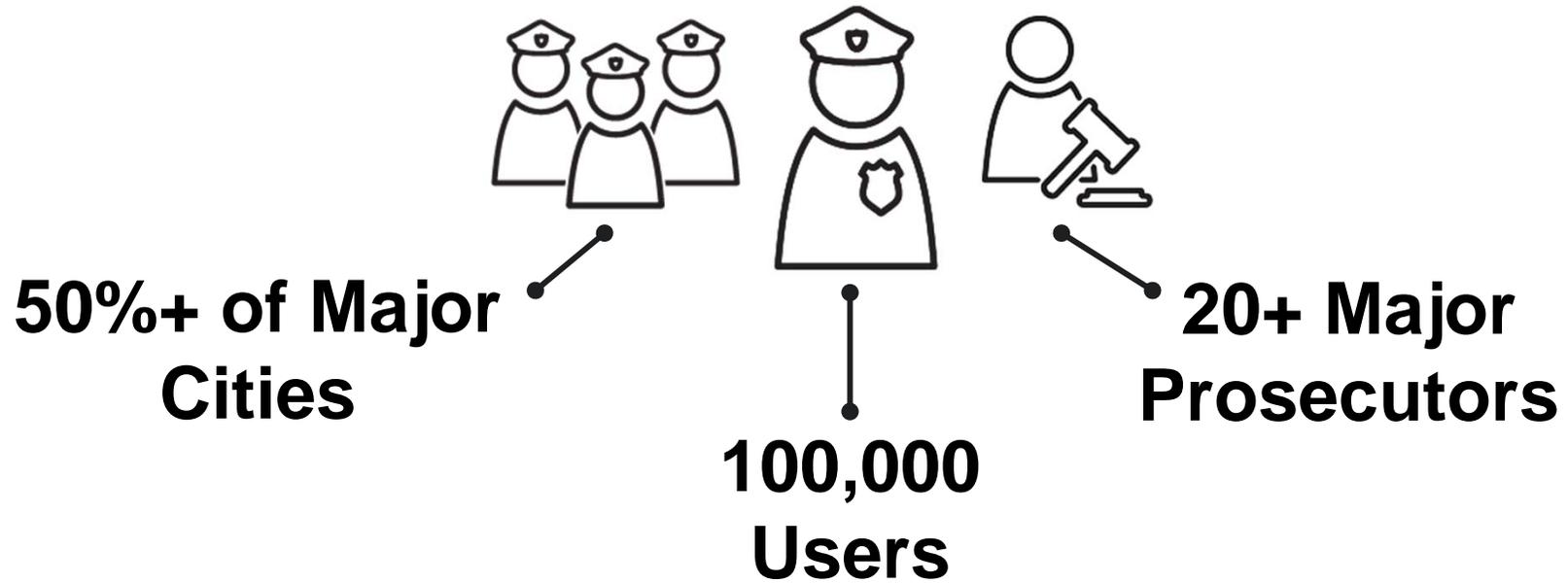
DEVICES



APPS

- **4,600,000+ GB Data**
- **Millions of Videos,
Photos & Files**

PEOPLE



ACTUAL RESULTS TO DATE



76%

**Fewer
Officer
Injuries**

(Source: PERF Report to NIJ,

90%

**Fewer
Public
Injuries**

(Source: US DOJ, 2011)



93%

**Fewer
Complaints**

(Source: U of Cambridge, 2016)

60%

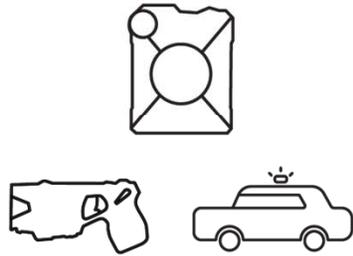
**Less
Use of
Force**

(Source: U of Cambridge, 2012)

SERVE



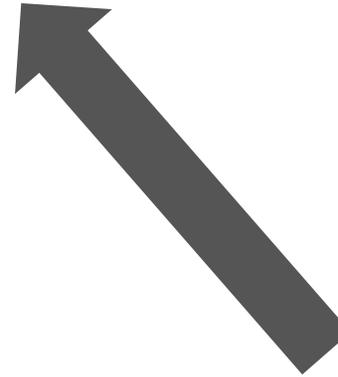
AXON



COLLECT

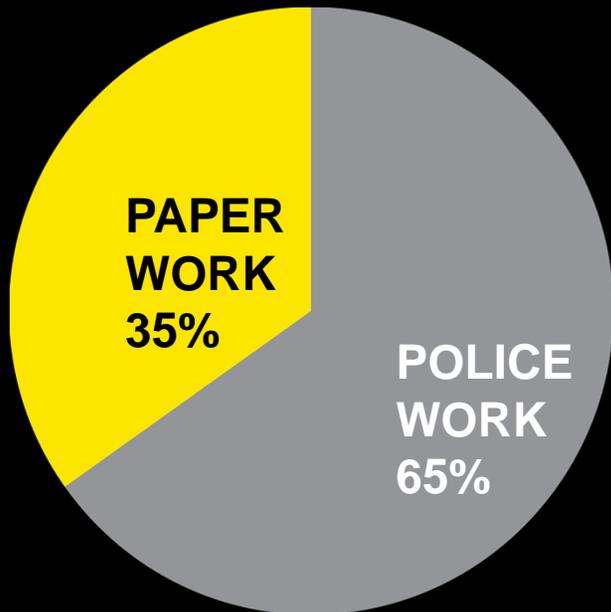


ANALYZE



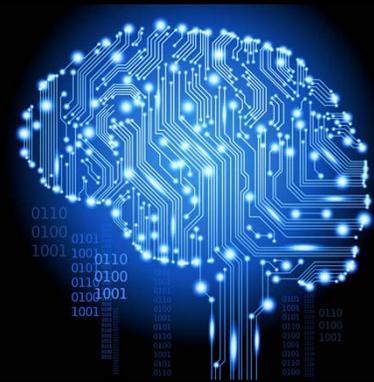


FUTURE
POSSIBILITIES

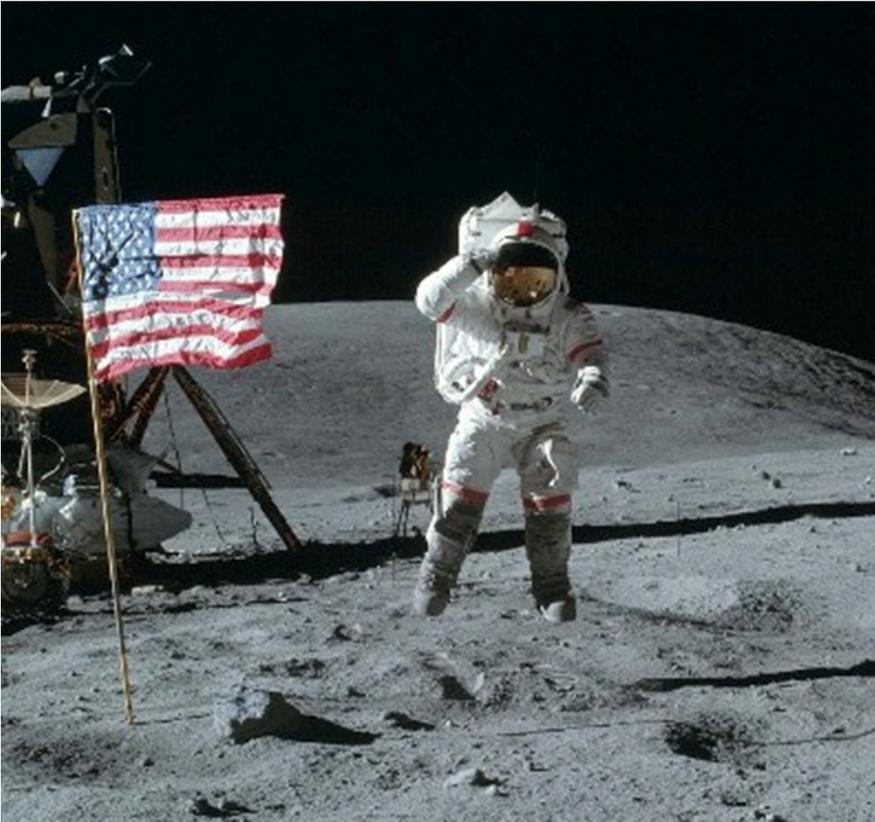


Wearable Sensors

&



Machine Learning



Reduce Officer Time
on Data Entry
By

80%

By 2025*

■ FOCUS ON WHAT MATTERS

