Hearing Industries Association

Thomas Powers, Ph.D.
Sivantos, Piscataway, NJ
The “HEARING BONE’S” Connected to the WHAT?

Hearing loss may signal other important health issues

- Cardiovascular Disease (CVD)
  Could the ear be a window to the heart?
  Hearing loss and CVD linked

- Alzheimer’s & Dementia
  Dementia risk may be up to 5X higher with hearing loss

- Diabetes
  Hearing loss 2X as likely for those with diabetes

- Depression
  Symptoms go down, quality of life goes up with hearing aid use

- Falling
  Hearing loss tied to 3-fold risk of falling

- Chronic Kidney Disease (CKD)
  Moderate CKD associated with 43% increased risk of hearing loss

- Hospitalization
  32% more likely for older adults with hearing loss

- Mortality
  Hearing loss tied to greater risk of dying for older men

Treating hearing loss may help more than just your hearing.
Take an online hearing check at www.betterhearing.org
FDA Red Flag Conditions

- Visible congenital or traumatic deformity of the ear
- History of active drainage or bleeding from the ear within the previous six months
- Air-bone gaps of certain proportions
- Asymmetric hearing loss
- Acute or chronic dizziness
- Visible evidence of excessive ear wax
- Ongoing pain or discomfort
- Sudden or Rapid Hearing Loss
FDA Red Flag Conditions

• 250,000 visitors to national hearing aid retail chains

• 4-5% Required Referral based on Red Flag Conditions