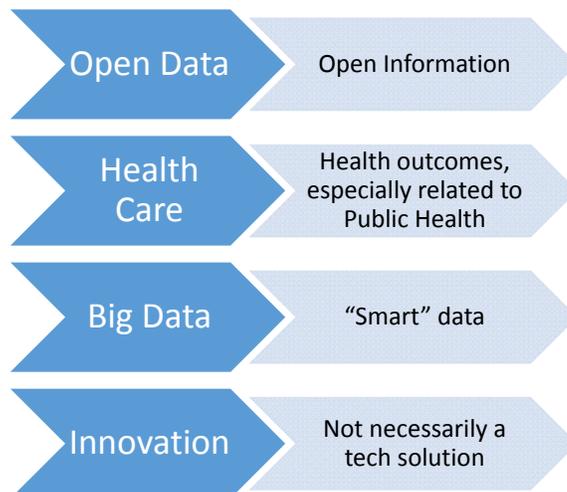


Is #OpenDATA appropriate/enough?

Can we shift to
Open INFORMATION or Open KNOWLEDGE?

How will Open Data address HEALTH OUTCOMES
that transcend the health care system?

Does INNOVATION require a
TECHNICAL SOLUTION?



PCAST and OSTP have the influence to rebrand this movement and shift strategies to inspire and empower audiences who can benefit most from open information/knowledge and innovation



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