

**From:** Wagner-Oveson, Lindsey on behalf of Holdren, John P.  
**To:** Weiss, Rick; Fried, Becky  
**Subject:** Tape polar vortex video

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**From:** Kelley, TK (Contractor)  
**To:** Wagner-Oveson, Lindsey; Lubin, Nathaniel  
**Cc:** Fried, Becky; Weiss, Rick; Holst, Lindsay; Garber, Adam  
**Subject:** Re: polar vortex  
**Date:** Tuesday, January 07, 2014 11:09:18 AM

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Great see you at 2pm!

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**From:** <Wagner-Oveson>, Lindsey <(b)(6)>  
**Date:** Tuesday, January 7, 2014 11:02 AM  
**To:** TK <(b)(6)> "Lubin, Nathaniel"  
<(b)(6)>  
**Cc:** "Fried, Becky" <(b)(6)> "Weiss, Rick"  
<(b)(6)> "Holst, Lindsay" <(b)(6)>  
**Subject:** RE: polar vortex

Works for me.

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**From:** Kelley, TK (Contractor)  
**Sent:** Tuesday, January 07, 2014 10:59 AM  
**To:** Wagner-Oveson, Lindsey; Lubin, Nathaniel  
**Cc:** Fried, Becky; Weiss, Rick; Holst, Lindsay  
**Subject:** Re: polar vortex

Let's do this in the studio. Room 459. Work for you all?

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**From:** <Wagner-Oveson>, Lindsey <(b)(6)>  
**Date:** Tuesday, January 7, 2014 10:44 AM  
**To:** "Lubin, Nathaniel" <(b)(6)>  
**Cc:** "Fried, Becky" <(b)(6)> "Weiss, Rick"  
<(b)(6)> "Holst, Lindsay" <(b)(6)> TK  
<(b)(6)>  
**Subject:** RE: polar vortex

Great. Let me know if you have a location preference.

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**From:** Lubin, Nathaniel  
**Sent:** Tuesday, January 07, 2014 10:42 AM  
**To:** Wagner-Oveson, Lindsey  
**Cc:** Fried, Becky; Weiss, Rick; Holst, Lindsay; Kelley, TK (Contractor)  
**Subject:** RE: polar vortex

Great, thank you, adding TK and Lindsay from our side here. 2pm works for me, let's aim for that.

Looking forward!

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**From:** Wagner-Oveson, Lindsey  
**Sent:** Tuesday, January 07, 2014 10:38 AM  
**To:** Lubin, Nathaniel  
**Cc:** Fried, Becky; Weiss, Rick

**Subject:** FW: polar vortex

Nate—

Becca & Phil passed along your message.

Dr. Holdren is happy to do the video. Between 2-3:30pm in the EEOB is good for him.

OSTP comms team copied here.

Thanks,  
Lindsey

Lindsey Wagner-Oveson  
Office of Science and Technology Policy  
Executive Office of the President  
Phone: (b)(6)  
Email: (b)(6)

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**From:** Grimm, Rebecca  
**Sent:** Tuesday, January 07, 2014 10:18 AM  
**To:** Wagner-Oveson, Lindsey  
**Subject:** FW: polar vortex

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**From:** Lubin, Nathaniel  
**Sent:** Tuesday, January 07, 2014 10:16 AM  
**To:** Holdren, John P.  
**Cc:** Kelley, TK (Contractor); Grimm, Rebecca; Larson, Phil  
**Subject:** polar vortex

Hi John,

I was talking with a few people this morning, and was thinking that it would be great to record a very short video (less than a minute) of you describing what the polar vortex is and why it is a symptom of climate change - the same way you did in the 8:30. We would promote it via our digital channels, and shop it around a little bit to see if it gets some pickup. It's obviously timely today - would you have five minutes to record this? We could do it at your desk or in an EEOB hall to add a little texture.

Thanks,  
Nate

**From:** Kelley, TK (Contractor)  
**To:** Fried, Becky; Larson, Phil  
**Subject:** Re: Climate Change and Polar Vortex B-Roll  
**Date:** Tuesday, January 07, 2014 4:26:41 PM

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Thanks! I will reach out. Ignore my last email that I sent as this was apparently coming in.

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**From:** <Fried>, Becky <(b)(6)>  
**Date:** Tuesday, January 7, 2014 4:23 PM  
**To:** "Larson, Phil" <(b)(6)> TK  
<(b)(6)>  
**Subject:** RE: Climate Change and Polar Vortex B-Roll

Dan Pisut at NOAA's visualization lab might have some great stuff. (b)(6)

Might want to copy NOAA's press person on climate – John Ewald just to ensure Dan sees it.  
(b)(6)

Tx!

**Becky Fried**

Senior Communications Advisor and Web Editor  
The White House | Office of Science & Technology Policy

O: (b)(6)  
M: (b)(6)  
E: (b)(6)

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**From:** Larson, Phil  
**Sent:** Tuesday, January 07, 2014 3:55 PM  
**To:** Kelley, TK (Contractor)  
**Cc:** Fried, Becky  
**Subject:** RE: Climate Change and Polar Vortex B-Roll

+Becky who has good climate change comms/video connections!

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**From:** Kelley, TK (Contractor)  
**Sent:** Tuesday, January 07, 2014 3:49 PM  
**To:** Larson, Phil  
**Subject:** Climate Change and Polar Vortex B-Roll

Do you have any connections at other agencies you could set me up with?

**From:** [Wagner-Oveson, Lindsey](#)  
**To:** [Larson, Phil](#)  
**Subject:** I found a graphic...  
**Date:** Wednesday, January 08, 2014 8:43:11 AM

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To display in JPH's polar vortex video.  
Twirl on by to see.

Lindsey Wagner-Oveson  
Executive Assistant to the Director  
Office of Science and Technology Policy  
Executive Office of the President  
Phone: (b)(6)  
Email: (b)(6)

**From:** [Larson, Phil](#)  
**To:** [Fried, Becky](#)  
**Cc:** [Weiss, Rick](#)  
**Subject:** RE: Holdren on the vortex  
**Date:** Wednesday, January 08, 2014 9:40:43 AM

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I actually was happy to see a satellite in there (not the one that flies out of his beard though!)

And bet Peter Colohan and other earth science people would like it. Kind of shows where we get all this data from

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**From:** Fried, Becky  
**Sent:** Wednesday, January 08, 2014 9:39 AM  
**To:** Larson, Phil  
**Cc:** Weiss, Rick  
**Subject:** RE: Holdren on the vortex

Your thoughts on the floating the satellite images? I think they are a little wacky...?

**Becky Fried**

Senior Communications Advisor and Web Editor  
The White House | Office of Science & Technology Policy

O: (b)(6)  
M: (b)(6)  
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**From:** Larson, Phil  
**Sent:** Wednesday, January 08, 2014 9:37 AM  
**To:** Fried, Becky  
**Cc:** Weiss, Rick  
**Subject:** RE: Holdren on the vortex

Oh that's perfect then! Let me know if you want to chat before we send.

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**From:** Fried, Becky  
**Sent:** Wednesday, January 08, 2014 9:36 AM  
**To:** Larson, Phil  
**Cc:** Weiss, Rick  
**Subject:** RE: Holdren on the vortex

That link goes to the CAP graphic that has a section on extreme weather – is that what you mean – or you think we need something more?

Please send any science comments as well! Better to cover all the bases.

RW – want to talk this thru in a few?

**Becky Fried**

Senior Communications Advisor and Web Editor  
The White House | Office of Science & Technology Policy

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M: (b)(6)  
E: (b)(6)

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**From:** Larson, Phil  
**Sent:** Wednesday, January 08, 2014 9:34 AM  
**To:** Fried, Becky  
**Subject:** RE: Holdren on the vortex

Only comment I have—assuming you are covering all science stuff—is that we should make sure [www.whitehouse.gov/climate-change](http://www.whitehouse.gov/climate-change) (which they link to at the end) has something on extreme weather events like polar vortex

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**From:** Fried, Becky  
**Sent:** Wednesday, January 08, 2014 9:32 AM  
**To:** Lubin, Nathaniel; Weiss, Rick; Larson, Phil; Lehrich, Matt  
**Cc:** Kelley, TK (Contractor); Garber, Adam; Holst, Lindsay; Schulman, Kori  
**Subject:** RE: Holdren on the vortex

We have a few science flags we're pulling together now and will send shortly – standby (and yes this is epic).

**Becky Fried**

Senior Communications Advisor and Web Editor  
The White House | Office of Science & Technology Policy

O: (b)(6)  
M: (b)(6)  
E: (b)(6)

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**From:** Lubin, Nathaniel  
**Sent:** Wednesday, January 08, 2014 9:32 AM  
**To:** Fried, Becky; Weiss, Rick; Larson, Phil; Lehrich, Matt  
**Cc:** Kelley, TK (Contractor); Garber, Adam; Holst, Lindsay; Schulman, Kori  
**Subject:** RE: Holdren on the vortex

Please let us know if there are any flags, we're planning to send around to a bigger list of folks this morning. Thanks!

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**From:** Lubin, Nathaniel  
**Sent:** Tuesday, January 07, 2014 9:17 PM  
**To:** Fried, Becky; Weiss, Rick; Larson, Phil; Lehrich, Matt  
**Cc:** Kelley, TK (Contractor); Garber, Adam; Holst, Lindsay; Schulman, Kori  
**Subject:** Holdren on the vortex

So... below is the link to the (quite epic) video with the green screen version of Dr. Holdren's recording today. Still some tweaks going on here – but take a look...

<https://vimeo.com/83643182>

pass: vortex!

**From:** [Worley, Lauren](#)  
**To:** [Larson, Phil](#)  
**Subject:** Fw: Polar vortex b-roll?  
**Date:** Wednesday, January 08, 2014 9:51:52 AM

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Long story but we don't have anything. Need to obtain from noaa.  
Lb

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**From:** Gutro, Robert J. {Rob} (GSFC-1300)  
**Sent:** Wednesday, January 08, 2014 08:47 AM  
**To:** WORLEY, LAUREN B. (HQ-NA000); Buis, Alan D (JPL-1871)[Jet Propulsion Laboratory]; Cole, Stephen E (HQ-NG000)  
**Cc:** Patzert, William C (JPL-3244)[Jet Propulsion Laboratory]  
**Subject:** RE: Polar vortex b-roll?

Hi all- NOAA has asked NASA to direct ALL polar vortex inquiries to them. They can also provide animations from the GOES-East satellite of the movement of the polar vortex. Please contact John Leslie in NOAA Public Affairs at (b)(6)  
Tel. (b)(6)  
Thanks,  
Rob

Rob Gutro  
Deputy News Chief  
Office of Communications/ Mail Code 130  
NASA Goddard Space Flight Center, Greenbelt, Md.  
(b)(6) Tel. (b)(6) Cell: (b)(6) Fax (b)(6)  
NASA Goddard: [www.nasa.gov/goddard](http://www.nasa.gov/goddard)  
NASA's Hurricane Page: [www.nasa.gov/hurricane](http://www.nasa.gov/hurricane) & NASA's Fire Page:  
[www.nasa.gov/fires](http://www.nasa.gov/fires)  
MAIN NEWSROOM NUMBER: (b)(6)

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**From:** WORLEY, LAUREN B. (HQ-NA000)  
**Sent:** Wednesday, January 08, 2014 8:25 AM  
**To:** Buis, Alan D (JPL-1871)[Jet Propulsion Laboratory]; Cole, Stephen E (HQ-NG000)  
**Cc:** Gutro, Robert J. {Rob} (GSFC-1300); Patzert, William C (JPL-3244)[Jet Propulsion Laboratory]  
**Subject:** RE: Polar vortex b-roll?

Great –thanks!

**Lauren B. Worley**  
Press Secretary  
Office of Communications  
NASA Headquarters  
office: (b)(6)  
mobile: (b)(6)  
(b)(6)

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**From:** Buis, Alan D (1871) [mailto: (b)(6)]  
**Sent:** Tuesday, January 07, 2014 10:11 PM  
**To:** WORLEY, LAUREN B. (HQ-NA000); Cole, Stephen E (HQ-NG000)  
**Cc:** Gutro, Robert J. {Rob} (GSFC-1300); Patzert, William C (JPL-3244)[Jet Propulsion Laboratory]  
**Subject:** RE: Polar vortex b-roll?

Checking here with multiple peeps.

Alan

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**From:** WORLEY, LAUREN B. (HQ-NA000) [mailto: (b)(6)]  
**Sent:** Tuesday, January 07, 2014 4:30 PM  
**To:** Cole, Stephen E (HQ-NG000)  
**Cc:** Gutro, Robert J. {Rob} (GSFC-1300); Buis, Alan D (1871)  
**Subject:** RE: Polar vortex b-roll?

Hey guys!

OSTP is having this "We the Geeks" google+ hangout on Friday all about Polar Vortex. They taped a message from Dr. Holdren to play during the event, and they want to plug in some "polar vortex b-roll" into the background (they shot on a green screen.)

Do we have any animation, etc that might fit the bill?

Lauren

**Lauren B. Worley**  
Press Secretary  
Office of Communications  
NASA Headquarters  
office: (b)(6)  
mobile: (b)(6)  
(b)(6)

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**From:** Cole, Stephen E (HQ-NG000)  
**Sent:** Tuesday, January 07, 2014 5:46 PM  
**To:** WORLEY, LAUREN B. (HQ-NA000)  
**Cc:** Gutro, Robert J. {Rob} (GSFC-1300); Buis, Alan D (JPL-1871)[Jet Propulsion Laboratory]  
**Subject:** Re: Polar vortex b-roll?

Probably not b-roll, but some images. Connecting you with the guys with the good stuff.

Steve

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**From:** WORLEY, LAUREN B. (HQ-NA000)

**Sent:** Tuesday, January 07, 2014 04:26 PM  
**To:** Cole, Stephen E (HQ-NG000)  
**Subject:** Polar vortex b-roll?

Can you help us get a hold of some b-roll OSTP can use to insert into the video they taped with Holdren for We The Geeks?

lb

**Lauren B. Worley**  
Press Secretary  
Office of Communications  
NASA Headquarters  
office: (b)(6)  
mobile: (b)(6)  
(b)(6)

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