

From: [REDACTED]
To: FN-OMB-IntellectualProperty
Subject: Total Counterfeit Goods Market Breakdown
Date: Wednesday, March 03, 2010 3:03:03 AM

Dear Ms. Espinel,

We have a complete breakdown of the estimated \$600 Billion counterfeit goods market by country.

Our total is \$606.29 Billion, with the United States listed at number one.
<http://www.havoscope.com/activities/counterfeit-markets-by-countries/>

In addition, we have a breakdown of the counterfeit goods market by product, with Counterfeit Technology Products listed at number one.
<http://www.havoscope.com/activities/counterfeit-and-piracy/>

If you follow the links for each country or product, you will see the source for the figure.

We feel that our index demonstrates the impact of the counterfeit goods industry much more clearly than a general estimate. Our index is based on publicly available information and shows how varied the counterfeit industry is.

Although many will argue against these numbers by saying that it is not accurate or precise, the key issue here is not that companies are losing \$600 Billion in actual dollars, but rather, that companies around the world have no control over their sales channels and market.

I hope that our index will prove useful to you and your staff.

Sincerely,
Tony Nikae
Managing Director
Havoscope