

**From:** [REDACTED]  
**Sent:** Wednesday, March 24, 2010 4:31 PM  
**To:** FN-OMB-IntellectualProperty  
**Cc:** jim.mahoney@a2im.org; info@copyrightalliance.org  
**Subject:** comment on Intellectual Property Infringement

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Dear Ms. Espinel and the Obama Administration,

The Copyright Alliance and A2IM (the U.S. independent music label trade organization) have informed me of this welcome invitation from the Obama Administration to share my thoughts on my rights as a creator.

As owner of an independent record label I am all too aware that our livelihood, and that of our artists, rests in the value of our creative content. Bloodshot Ltd (and d/b/a Bloodshot Records), an Illinois based corporation, was established in 1994; today Bloodshot's catalog contains 170 albums of Master Sound Recordings and features over 60 artists on the roster. Our music is widely available for sale internationally on CD, vinyl, and assorted digital formats.

We see illegal digital downloads of our Masters daily. Our artists with an under 35 year old demographic regularly witness illegal downloads at a rate greater than the amount of their albums purchased. This kind of blatant copyright infringement has become a societal norm. Years of the major music industry suing its customers has not worked and perhaps backfired. I therefore recommend:

- a) swift legal action taken against services and companies profiting from the individual users on their website, service, device or application committing copyright infringements, and
- b) a long term grass-roots artist-led education initiative to teach music fans that purchased music will actively contribute to careers of the artists they love and thereby allow those artists a greater ability to create, record, and perform.

Thank you for this consideration. Sincerely,

Nan Warshaw  
Bloodshot Ltd.  
Chicago IL  
[www.bloodshotrecords.com](http://www.bloodshotrecords.com)