

Rockcastle UNITE Coalition



OPERATION
UNITE



Coalition Region 1 Coalition Region 4



Mission & Purpose

- One of the original UNITE coalitions in 2004
- 51 ACTIVE board members
- School system is core of coalition
 - The “E” in UNITE
- Strong community partnerships
 - The “Buy-In”



UNITE Clubs

- All 5 schools have clubs
- 763 student members
- Clubs participate in coalition meetings
- Positive force through community service
- “Rock Your Red Day”





Scholarships

- Hollie Barnett Scholarship
 - Named for student who helped start first UNITE Club
 - \$500 merit-based scholarship given last 8 years
 - Given to student:
 - Exemplifying values of UNITE
 - Made a difference through service

- I AM UNITE Scholarship
 - \$1500 merit and need-based scholarship
 - For students in Fifth Congressional District
 - Awarded to 23 students this year for a total of 42 awards

“I AM UNITE” Scholarship Program

- “From first breath and first day of my life I have been exposed to the drug world...”
- “Being a family member of someone fighting drug addiction, I know how important it is to have a group of people stand behind you for support ...”
- “I have lost family members to prescription drug abuse and I have seen the horrors that drug abuse can cause...”



Chatter That Matters

- First Wednesday of month
- 30-minute live radio broadcast on WRVK 1460 AM
- Keeping people aware of what's going on



UNITE Bowl

- ❑ 2 schools from Fifth Congressional District
- ❑ Not just the game, but an event
- ❑ Culmination of many on-going projects
- ❑ Tailgating hosted by churches
- ❑ Feed both teams after game
- ❑ “Fifth Quarter” fellowship





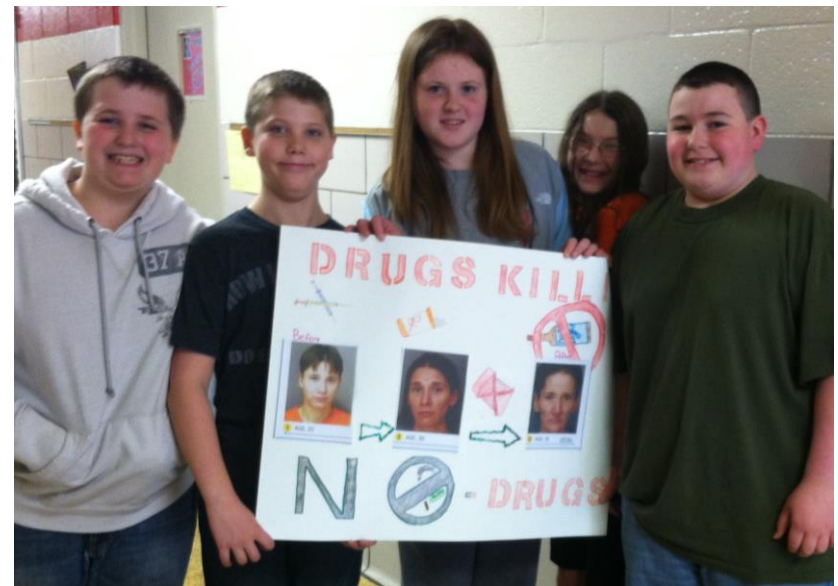
Wipe Out Drugs



- Toilet paper collection drive between schools
- Evolved into joint community service project
- Benefits local treatment facilities
- 53,000 rolls in past 8 years

UNITE Service Corps

- 1 of 12 Kentucky AmeriCorps programs
- Serves 11 counties in Southeastern Kentucky
- 44 active members present in 42 schools
- Provide tutoring and education in:
 - Math
 - Health & Nutrition
 - Substance Abuse



Impact of UNITE Service Corps

- From 2010-2012:
 - 2,176 students were tutored in math, showing a 32.65% increase in scores
 - Sponsored 42 elementary school UNITE clubs with 4,237 students participating
 - Educated 4,529 students in substance awareness
 - Recruited 2,169 parent volunteers logging 17,621 volunteer hours
 - Facilitated 1,645 students through the “UNITE On The Move!” education program

UNITE On The Move!



To One Another:



“It is important to fight and fight again, and keep fighting, for only then can evil be kept at bay though never quite eradicated.”