




# CADCA National Coalition Academy Overview

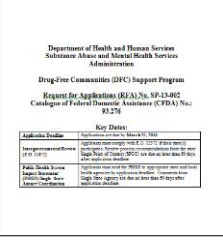




## CADCA National Coalition Academy





### Overview



Key Dates	
Application Deadline	September 16, 2013, 11:59 PM EST
Application Review	September 16, 2013, 12:00 PM EST to September 18, 2013, 11:59 PM EST
Final Offer	September 19, 2013, 11:59 PM EST
Final Offer Review	September 20, 2013, 12:00 PM EST to September 21, 2013, 11:59 PM EST
Final Offer Decision	September 22, 2013, 11:59 PM EST
Final Offer Acceptance	September 23, 2013, 11:59 PM EST

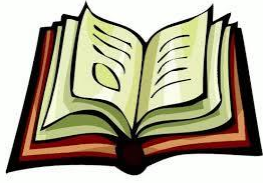
### DFC New Grantee Meeting – Year 1





## History of Prevention

1. What did drug use look like when you were in high school?
2. What did prevention look like when you were in high school?



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# CADCA National Coalition Academy Overview

**CADCA** *Building drug-free communities.*



## Prevention Today



**Public Health Approach**



**Environmental and Individual-focused strategies**




**Community-coalitions**





**Strategic Prevention Framework (SPF)**

**CADCA** *Building drug-free communities.*



## CADCA and DFC Relationship

- CADCA assisted in development of DFC Community Support Program. Act initially funded in 1997.
- Funding for the Community Anti-Drug Coalition Institute was integrated into the DFC Act in 2001.
- In 2002, CADCA competed for and won the grant to house the Institute.
- CADCA has maintained the Institute for over 10 years as a federal mandate to support potential, new, and existing DFC coalitions.

# CADCA National Coalition Academy Overview



 

## CADCA's National Coalition Institute

The branch of CADCA that is responsible for:



- Training & TA
- Evaluation & Research
- Innovation & Outreach

## Proven Effective Model

The effectiveness of CADCA's training and support model was featured in the August 2012 edition of the Journal of Community Psychology article titled, "Testing A Comprehensive Community Problem Solving Framework for Community Coalitions". (Journal of Community Psychology, Vol. 40, No. 6, 681-698).

- 75,000 coalition members trained
- 10,000 encounters of technical assistance
- 1 million Institute-generated publications disseminated



# CADCA National Coalition Academy Overview

## Further Support

**An independent evaluation from Michigan State University shows that coalitions that receive training and support from CADCA . . .**

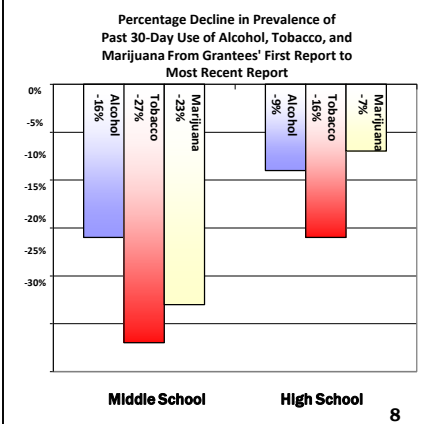
- Engage in more comprehensive strategies
- Spend greater portion of their time on implementing environmental strategies (*policy, decreasing access, changes consequences, changing the environment*)

## National Drug Free Communities (DFC) Program Evaluation Findings

- Rates of Substance Use Have Declined Significantly in DFC Communities
- Perceptions of Substance Use are Moving Significantly in the Right Direction
- Middle School Alcohol Use and High School Alcohol and Tobacco Use Continued to Decline Significantly in DFC Grantee Communities
- Prevalence of Past 30-Day Use of Marijuana is Increasing and Perceptions of Risk of Marijuana Use are Declining

**Percentage Decline in Prevalence of Past 30-Day Use of Alcohol, Tobacco, and Marijuana From Grantees' First Report to Most Recent Report**



School Level	Alcohol	Tobacco	Marijuana
Middle School	-18%	-27%	+23%
High School	-9%	-16%	-7%

National Evaluation of the Drug Free Communities Support Program  
Summary of Findings through 2010; Evaluator: ICF International

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## DFC Program National Evaluation Findings

- Prevalence of 30-day use of alcohol, tobacco, and marijuana was lower for high school students in DFC-funded communities than among a nationally representative sample of high school students taking the Youth Risk Behavior Survey (YRBS).
- Differences in prevalence of 30-day use between YRBS and DFC were statistically significant for alcohol and marijuana in 2003, 2005, and 2007.

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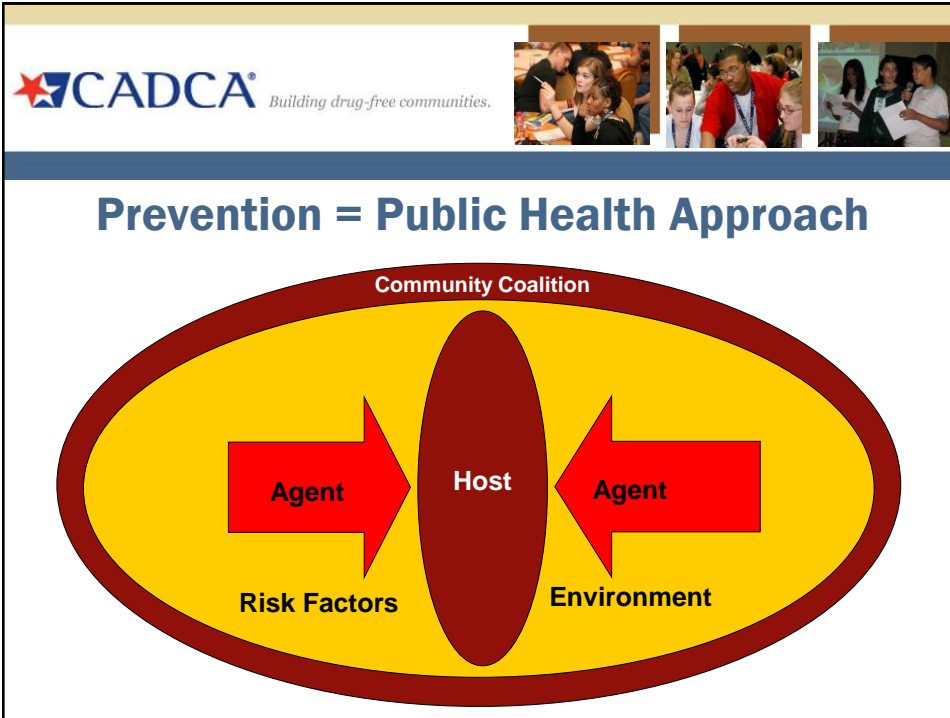
## How Does NCI Operate?

**The Institute helps coalitions “get smarter faster”**





**All trainings built around the Strategic Prevention Framework**


# CADCA National Coalition Academy Overview





# CADCA National Coalition Academy Overview


## Individual-focused Strategies

- Prevention efforts aimed at providing information, building skills or supporting individuals or targeted groups of individuals. 

- Afterschool Programs	- Parenting Classes
- School curricula	- Tutoring programs
- Life skills training	- Assessment/Referral /Counseling
- Employment programs	- Media Literacy
- Health Fairs	- Awareness Days / Weeks
- School Assemblies	- Youth Councils
- Media Campaigns	- Mentoring Programs

## Environmental Strategies

- Prevention efforts aimed at changing or influencing community **conditions, standards, institutions, structures, systems** and **policies** that shape behaviors. 

- Hours/Days of Sale	- Outlet Density Reduction
- Clean air laws	- Open Container Ordinance
- Happy hour Ordinance/Laws	- Festivals – Beer Gardens
- Advertising Ordinance/Laws	- Third Party Transaction – shoulder tap
- Social host ordinances	- Responsible Beverage Server Training
- Compliance Checks	- Fake ID Enforcement
- Party Patrol	- Controlled Party Dispersal



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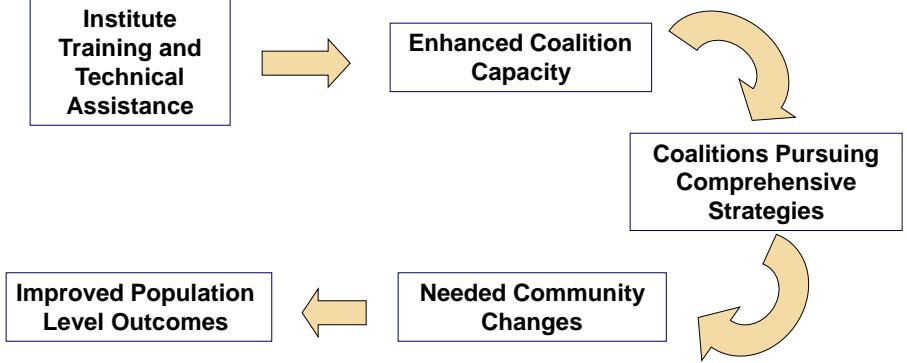
## Community Coalitions



Engage All Sectors of the Community

## CADCA National Coalition Institute's Framework for Community Change



```
graph TD; A[Institute Training and Technical Assistance] --> B[Enhanced Coalition Capacity]; B --> C[Coalitions Pursuing Comprehensive Strategies]; C --> D[Needed Community Changes]; D --> E[Improved Population Level Outcomes]; E --> A;
```

Institute of Medicine, 2002; KU Work Group for Community Health and Development, 2007



# CADCA National Coalition Academy Overview



## Goals of the National Coalition Academy

Coalitions will:

- Develop a foundation in prevention science
- Engage in community problem solving (SPF)
- Complete key planning “products”
- Build an effective coalition (capacity)
- Engage coalition and community members
- Network with peers
- Access additional training and TA



## Academy Content to Meet DFC Goals

Key concepts

- Community Level Change
- SPF – Community Problem Solving (function)
- Coalition Capacity (form)
- Coalition Products




# CADCA National Coalition Academy Overview






## What is the National Coalition Academy?

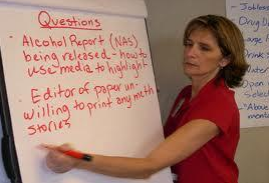
- Residential Trainings
- Online Booster Sessions
- Coalition Workstation
- Technical Assistance
- Peer Networking
- Graduation








## Residential Training

- Three week-long sessions
- Located at sites throughout the U.S.
- Experienced instructors
- Interactive workstation
- Interaction with peers
- One-on-one's with Instructors
- Curricula with tools and templates
- **FUN!**



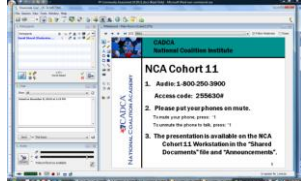




# CADCA National Coalition Academy Overview

## Booster Sessions


- Conducted after each residential training
- Engage other coalition members
- Use “Elluminate” Online Classroom Technology
- Review previous week’s content
- Sharing and networking among coalitions





 

## Workstation

- Tool for communication and sharing
- Each coalition has own WST site
- For use during Academy
- Customizable for Coalition Use



# CADCA National Coalition Academy Overview

## Technical Assistance

- On-site TA with instructors
- Booster Sessions
- Scheduled online sessions with coalition members
- Networking with other coalitions
- Direct access to instructors
- 1-800-54CADCA x240



*What Works!*

## Peer Networking

- Lifelong friends & connections
- Networking opportunities during residential training
- Booster Sessions
- Workstation



# CADCA National Coalition Academy Overview



## Graduation

- Coalitions completing five planning products will graduate
- Graduation held at CADCA National Leadership Forum
- Opportunity for coalition members to celebrate efforts



## Academy Logistics

### Who Should Attend?



- One coalition staff person
- One coalition member
- One person must attend all three weeks



### Week 1 Preparation:

- Participate in Orientation Call
- Bring Community assessment
- Bring Logic Model (if available)

# CADCA National Coalition Academy Overview

**National Coalition Academy  
2014-2015 Schedule**

<b>MN NG 1</b> Minneapolis, MN	Week 1: March 23-27, 2015 Week 2: July 6-10, 2015 Week 3: September 14-18, 2015
<b>NY NG 1</b> Albany, NY	Week 1: February 9-13, 2015 Week 2: May 18-22, 2015 Week 3: July 20-24, 2015
<b>NY NG 2</b> Albany, NY	Week 1: March 30-April 3, 2015 Week 2: June 1-5, 2015 Week 3: August 24-28, 2015
<b>CRTC 1</b> Gulfport, MS	Week 1: January 12-16, 2015 Week 2: April 13-17, 2015 Week 3: July 6-10, 2015
<b>MCTC 8</b> Johnston, IA	Week 1: March 2-6, 2015 Week 2: June 15-19, 2015 Week 3: August 31-September 4, 2015
<b>WA 9</b> DuPont, WA	Week 1: January 5-9, 2015 Week 2: May 4-8, 2015 Week 3: August 17-21, 2015
<b>WA 10</b> DuPont, WA	Week 1: March 9-13, 2015 Week 2: June 1-5, 2015 Week 3: August 24-28, 2015




## 3 Step Registration Process

[www.cadca.org/join](http://www.cadca.org/join)

**Step 1 – Create CADCA account:** The primary contact and each NCA applicant is required to create a CADCA account prior to NCA registration. The account is necessary to facilitate your online Coalition Registration and Participant Registration (as seen in Steps 2 and 3).

- If you have a CADCA account, log in.
- If you do not have a CADCA account, click **New Visitor Registration**.

**Step 2 – Coalition Registration:** **This form must be completed by the Coalition's primary contact.** (Primary Contact may or may not be the individual attending the Academy). This step serves to reserve two participant slots in a Cohort that best fits your coalition's schedule. Each Cohort has limited space; register at your earliest convenience to secure the Cohort of your choice.

- If your coalition is listed, click **Select**.
- If your coalition is not listed, click **Search Again** before you **Create New Coalition**.

**Step 3 – Participant Registration:** **This form must be completed by each individual who will be attending the Academy.** The deadline for registration is two weeks prior to each training week. This step allows participants to register/confirm their attendance to each training week. Each coalition will need to have a two-person team attend all three weeks of the Academy. One person must remain the same for all three weeks. The other person may change, if needed.

**NOTE:** There is no cost associated to register for the Academy.

For more information about the NCA dates, locations and logistics click [here](#).

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## Academy Logistics

### Travel:

- Participants book own travel
- Must arrive on-site on Sunday prior to training
- Trainings start at 8:30 am, Monday morning
- Training ends Noon, Friday



### Expenses:

- Lodging
- Meals
- Transportation



## The Academy Experience

- Locations
- Training & Booster Sessions
- Social Committee
- Networking



# CADCA National Coalition Academy Overview



## Resources

Winta Tedros – 1-800-54CADCA x254

Email: [wtedros@cadca.org](mailto:wtedros@cadca.org)

CADCA – Community Anti-Drug Coalitions of America

[www.cadca.org](http://www.cadca.org)

Help & Technical Assistance:

1-800-54CADCA x240

[training@cadca.org](mailto:training@cadca.org)