A DFC SUCCESS STORY:

The Kalamazoo County Substance Abuse Task Force

YOUTH ACTION TEAM

Kalamazoo County Youth participating in Project Sticker Shock 2015

KALAMAZOO COUNTY TASK FORCE SUBSTANCE ABUSE

Youth Action Team (YAT)

2+ Years
YAT has existed

6 Youth Groups
representing the voice of 60+ youth

Monthly Meetings
share ideas • plan activities •
promote awareness • educate peers

2015 Activities

- Tobacco Compliance Checks
- Youth Summit
- Project Sticker Shock
- Above the Influence Video
- Peer Survey

Project Sticker Shock

YOUTH

- Recruit participating alcohol vendors
- Design sticker, t-shirts, billboards and PSAs
- Recruit volunteers
- Disseminate stickers
- Advertise event to media

BY THE NUMBERS

- 37 participating vendors
- 98 volunteers
- 10,000 stickers

2015 Youth Summit

Planned and Produced by YAT

WORLD CAFÉ WITH COMMUNITY LEADERS

YOUTH-LED BREAKOUT SESSIONS

ENTERTAINMENT, FOOD, INCENTIVES

Above the Influence Video

"Some Kids"

THANK YOU!

KALAMAZOO COUNTY TASK FORCE SUBSTANCE ABUSE

For more information,
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www.prevention-works.org/task-force.html