Building Safe, Healthy, and Drug Free Communities

CADCA

An Introduction to CADCA

December 7, 2015

Gen. Arthur T. Dean
Chairman and CEO, CADCA

CADCA History & Overview

Founded in 1992 as a recommendation from the President's Drug Advisory Council.

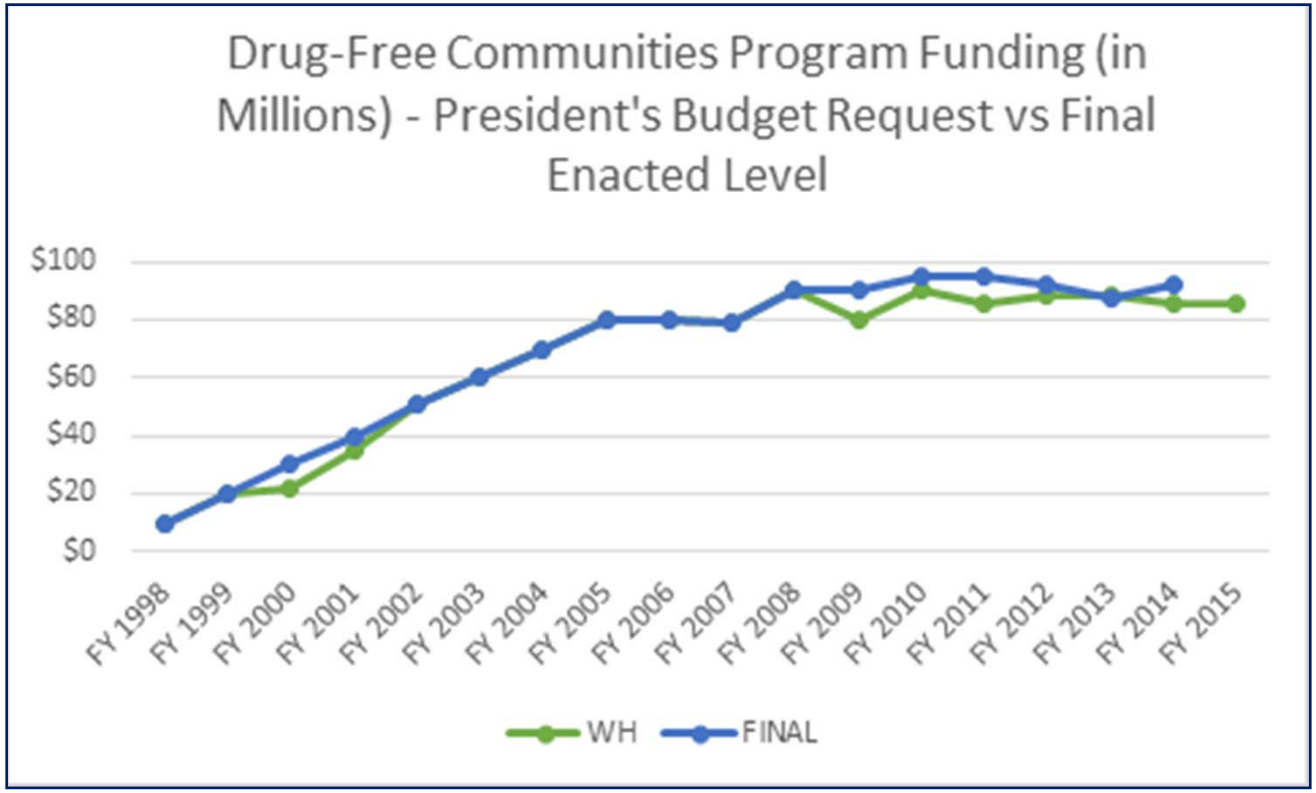
CADCA's Vision – A world of safe, healthy and drug-free communities.

CADCA's Mission – To strengthen the capacity of community coalitions to create and maintain safe, healthy and drug-free communities.

How the DFC Program was Created

- CADCA brought the DFC concept to a few dedicated champions on Capitol Hill.
- Lead co-sponsors in 1997:
  -Representatives Rob Portman (Ohio) and Sander Levin (Michigan)
  -Senators Charles Grassley (Iowa) and Joseph Biden (Delaware)
- Signed into law by President Bill Clinton in 1997.
- Reauthorized by President George W. Bush in 2001 at CADCA Forum.

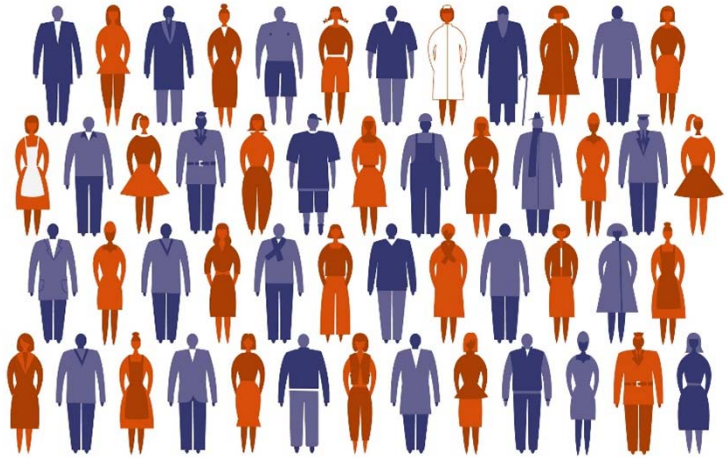
CADCA Helps Increase/Restore Cuts to DFC



Since 1998, CADCA's efforts supported by coalitions have increased DFC funding from the President's budget request by **$41M** – *the equivalent of 328 DFC grants.*

DFC Funded at $93.5M in FY2015

- CADCA advocates for consistent and steady growth of the DFC program, helping to grow the program from **$10M in 1998 to $93.5M in FY 2015**.



CADCA's National Coalition Institute

- **Drug Free Communities Act** reauthorization of 2002 provided for a National Coalition Institute.

- CADCA participated in a competitive RFA and was selected to create the Institute and deliver services to the field.

- As per the DFC Act, the Institute shall:
  1. Provide education, training and technical assistance for coalition leaders and community teams, with emphasis on the development of coalitions serving economically disadvantaged areas;
  2. develop and disseminate evaluation tools, mechanisms and measures to better assess and document coalition performance measures and outcomes; and
  3. bridge the gap between research and practice by translating knowledge from research into practical information.

CADCA Training is Effective

Coalitions receiving Training and TA from CADCA:

- Report higher levels of effectiveness.
- Are engaged in a more comprehensive set of strategies to address substance abuse.
- Are more likely to have in place the essential processes that are needed to create community change.

Source: Independent evaluation of the National Coalition Institute by Dr. Pennie Foster-Fishman, Michigan State University

CADCA's National Youth Leadership Initiative

- ***Youth led, adult guided*** training that reaches over 1,500 youth annually
- Michigan State University evaluation found that NYLI participants experienced an increase and significant change in the following aptitudes:

✓ Leadership Competencies
✓ Community Organizing
✓ Problem-solving Abilities
✓ Civic Activism
✓ Civic Engagement
✓ Youth-Adult Partnerships

CADCA's Annual Survey of Coalitions

- 2016 Annual Survey Launches **Jan. 5, 2016**
- The only comprehensive inventory of substance abuse prevention coalitions in the U.S.
- Helps CADCA tell your story; identify needs, gauge effectiveness and advance coalition-focused research.
- For details, visit www.cadca.org/annual-survey

See You at CADCA's Forum!

Visit http://forum.cadca.org/ to register before Dec. 18th for the early-bird discount!

Exciting Speakers Lined Up for 2016 Forum

- A fantastic program is planned for you with a variety of speakers in *over 80 world-class training sessions*.
- Power Sessions will feature senior leaders from the *DEA, NIAAA, NIDA, ONDCP and SAMHSA*.

National Leadership Plenary
Tuesday, Feb. 3, 8:30 am
Official kick-off of the National Leadership Forum.

Keynote Speaker:
Michael Botticelli
ONDCP Director

DFC New Grantee Discount

To honor your hard work and community dedication, CADCA is offering ***25 percent off CADCA membership.***

CADCA Membership	Annual Dues Rates
Community Coalition/Community Based Organization	**SPECIAL 25% OFF**
Your annual budget is:	
$500,000 and above	~~$500~~ **$375**
$300,000-$499,999	~~$400~~ **$300**
$100,000-$299,999	~~$300~~ **$225**

Member Benefits

- Discounted rates of 30% for members and their youth to attend CADCA's National Leadership Forum and CADCA's Mid-Year Training Institute.
- Legislative Alerts and Updates– e-mailed materials to keep members educated and informed about time sensitive legislative issues and CADCA's public policy efforts.
- *The Membership Edge*– CADCA's bimonthly membership e-newsletter providing critical information geared toward members.
- *Coalitions*– CADCA's printed bi-annual magazine.
- *Affinity Program Discounts* – CADCA now offers savings with major retailers including: Office Depot, Hertz, Dell, and UPS.

Wait! There's more!

- Exclusive networking opportunities at CADCA trainings and other events.
- Discounted rates on Masters of Prevention programs at the University of Oklahoma (OU) College of Liberal Studies.
- Discounts on CADCA's printed publications.
- Access to media outreach tools (including sample letters and templates).
- Use of CADCA logo for branding purposes.
- Eligibility to enter CADCA contests and scholarship opportunities.

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Visit us at: **cadca.org**

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LinkedIn: linkedin.com/company/cadca