

West Allis- West Milwaukee Community Coalition

Partnership Building Strategies

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- April Is Alcohol Awareness Month
- Community Health Improvement Plan (CHP)



West Allis
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Community Coalition

Partnership Building Strategies

- Business – North Shore Bank

- Table with prevention information

- Civic/Volunteer Group –

West Allis Library

- Lobby display designed by youth



- Health Care – West Allis Health Department

- Prevention and Parents Who Host materials distributed

- Law Enforcement – West Allis Police Dept.

- Prevention message on TV screens in the lobby



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- Media – West Allis City Channel

- Prezi and Parents Who Host PSA broadcast daily

- Other Organization – IMPACT

- Member of Community Health Improvement Plan

- Parents – PTA

Parent and Teacher Association

- Article in newsletters

- Religious Organization –

Apostle Presbyterian Church

- Display on message board in meeting room



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- School – West Allis - West Milwaukee

School District

- Each youth group develops a message for their school

- State or Local Government –

City of West Allis & Village of West Milwaukee

- Proclamations from mayor and village president

- Youth – Coalition Members

- Spirit wall of football field painted with prevention message



- Youth Serving Organization – CAAD

- Prezi played before April events



Partnership Building Strategies

- Safe and Sober Program



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