

MEMORANDUM OF UNDERSTANDING BETWEEN THE GOVERNMENT OF THE UNITED STATES OF AMERICA AND THE GOVERNMENT OF THE FEDERATIVE REPUBLIC OF BRAZIL ON COOPERATION TO SUPPORT THE ORGANIZATION OF MAJOR GLOBAL SPORTING EVENTS

The Government of the United States of America

And

The Government of the Federative Republic of Brazil
(both hereinafter referred to as the “Participants”),

Considering that Brazil is the host country for the 2014 Fédération Internationale de Football Association (FIFA) World Cup, the 2016 Olympic and Paralympic Games in Rio de Janeiro, and other major international sporting events (the “Events”);

Considering the experience of the United States in hosting Olympic and Paralympic Games and the FIFA World Cup;

Noting that the Government of the Federative Republic of Brazil is determined to make the planning, preparation, and hosting of the Events an opportunity to contribute to the strengthening, prosperity, and diversity of the Brazilian economy and to build a strong legacy with great sporting, social, cultural and educational benefits, and is therefore willing to promote the most comprehensive opportunities in those fields;

Considering that the Participants intend to establish a working relationship and partnership to share best practices and knowledge concerning governance structures, the role of the government and the creation of sustainable economic, social, cultural, and physical legacies from the Events;

Affirming that they view the Events as opportunities to promote economic development, the elimination of racial and ethnic discrimination, the advancement of women, social inclusion, and environmental sustainability;

Noting their desire to develop cooperation to ensure security during the Events;

Recognizing also their desire to maximize the economic opportunities resulting from the Events;

Recalling their prior commitments reflected in both the Joint Action Plan to Eliminate Racial and Ethnic Discrimination and Promote Equality, signed in Brasilia on March 13, 2008, and the Memorandum of Understanding for the Advancement of Women, signed in Brasilia on March 3, 2010; and

Recognizing the potential benefits resulting from cooperation and the exchange of information on global sporting events;

Have reached the following understandings regarding their cooperation:

1. In recognition of the scope of challenges and opportunities inherent in hosting these major global events, the cooperation between the Participants is to focus on planning and strategic development, infrastructure, security, tourism and hospitality support, and commercial enterprise for the benefit of all citizens at every level of society, in an environmentally sustainable manner, as part of the conduct of the Events.
2. The Participants are to work collaboratively to promote cooperation, understanding, and exchange of information (including best practices), while striving to eliminate racial, ethnic and gender discrimination and promote equality of opportunity for all.

ACTIVITIES:

1. The Participants intend to detail specific cooperative and collaborative projects and activities in writing subsequent to the signing of this Memorandum of Understanding, subject to applicable law and the availability of funds.
2. Possible activities under this Memorandum of Understanding may include, but are not limited to:
 - a) Planning visits to recent host cities of similar events;
 - b) Consultations between government officials;
 - c) Promotion of public-private partnerships in support of preparations for the Events;
 - d) Trade missions and trade exhibitions in Brazil and in the United States for related commercial enterprises; and
 - e) Training and outreach to under-represented or disadvantaged groups to enable them to benefit from the economic stimulus of the Events, including through English language and job training programs.

GENERAL PROVISIONS:

1. Sharing of information between the Participants is to be in accordance with their respective national laws and regulations.
2. This Memorandum of Understanding does not create rights or obligations under international or domestic law.
3. Implementation of this Memorandum of Understanding is to be coordinated by the Embassy of the United States, on behalf of the United States, and the Ministry of External Relations, on behalf of Brazil.
4. This Memorandum of Understanding takes effect upon signature. Either Participant may, at any time, notify the other through diplomatic channels of its decision to discontinue this Memorandum of Understanding, but should endeavor to provide a three-month notice of such discontinuation.
5. This Memorandum of Understanding may be modified by mutual consent of the Participants in writing.
6. The Participants intend to address through direct consultations any difference of views regarding the implementation or interpretation of this Memorandum of Understanding.

Signed in Brasilia, in duplicate, this day ofin the English and Portuguese languages, both texts being equally valid.

FOR THE GOVERNMENT OF THE
UNITED STATES OF AMERICA

FOR THE GOVERNMENT OF THE
FEDERATIVE REPUBLIC OF BRAZIL




